

Subject: Re: 2 Boxes completed!

From: Erin Stone

Date: 04/28/2017 02:51 PM

To: Jackie Keene <jackie.keene@lacity.org>, Addy Gonzalez <addy@1111acc.org>

CC: Aaron Aulenta <aaron@urbanplaceconsulting.com>, James Askew <jamesaskewfornoho@gmail.com>, Paul Storiato <mtnhnc@gmail.com>

Hi All!

The votes are tallied and the top three options are the ones that were chosen by the committee. I spoke to Collin about changing the background color of his design and this was his response

"Of course, I could use a grey/black background and incorporate drips within the background to make it a more cohesive piece. I think the darker/busier background would make the portrait design pop out even more as well as deter tagging. I am very excited!"

Attached are the designs and updated map. Jackie, if you wouldn't mind moving forward with the next steps of gaining approval from LADOT, that'd be great! In order to do this, do you need a revised rendering from Collin?

How long do you think getting LADOT permissions will take? Thank you all so much for your help and attention with this project, looking forward to the next stage!

On Wed, Apr 5, 2017 at 3:25 PM, Erin Stone <erin@1111acc.org> wrote:

Thanks jackie! I will speak to Collin about changing the background color. That shouldn't be a problem!

Please excuse the typos.

On Apr 5, 2017, at 11:26 AM, Jackie Keene <jackie.keene@lacity.org> wrote:

Thanks for update Erin -- I take the Orange line each day, so noticed the new ones - very cool!

Also noticed that the top of the box on Magnolia/Lankershim was also completed, so appreciate the follow up.

Regarding the next three, the only issue we have with your third choice (Salazar) is that there is a lot of white space, and LADOT notes that utility boxes that have had a lot of white space tend to get tagged more, and have higher maintenance requirements.

Once you hear back from community on the final choices, we can submit to LADOT for final approval. I would also suggest having a "runner up" just in case.

Best,



Jackie Keene
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On Fri, Mar 31, 2017 at 5:08 PM, Erin Stone <erin@1111acc.org> wrote:

Hi All!

Quick update: The next two boxes have been completed! They are located on Lankershim and Chandler (in front of the newly built portion of the metro stop) by artist Johnnie Thornton and Chandler and Tujunga by Alexandra Cube. Anti-graffiti coating has been added.

Still to be completed regarding these two boxes:

Within the next week, the boxes will be photographed and added to streetboxart.com along with before and after images sent out to all.

Regarding the next and final 3 boxes:

The initial designs that were approved last year are unable to be completed due to the artists schedule and timeline of this project. While in the process of acquiring the final \$3k, we put out another call to design to our network of artists. The 11:11 team chose their favorites. We'd like to pass along these designs for your approval and vote.

There are 3 boxes left and below i have put a link to 6 designs.

They are numbered in the order of 11:11's votes. We believe these are the best technically executed, have worked with the artists before so we know their professionalism, that their paintings will mirror their renderings, and believe they will fit onto the neighborhood the best.

1- Steve Martinez

design of hummingbird.

Steve is a San Fernando Valley resident and is followed and collected by major galleries around the country. He created a beautiful mural in the NoHo Arts District

last year, next to Starbucks on Magnolia and Lankershim. Steve is our FIRST CHOICE unanimously.

2-Sean Ghobad

design of spinning top through the sky

Sean is a master! His box will look almost exactly like his rendering. He is one of the most technically talented painters we have every worked with, also a SFV resident and highly professional. Sean was also a UNANIMOUS choice with the 11:11 team.

3- Collin Salazar

Collin is a local artist and very eager to paint a box in NoHo. His design was also chosen unanimously. The team fell in love with his design and believe it would be a wonderful addition to the neighborhood; Keeping all of the boxes fresh, hip and quite different from each other.

Please click on this link for view the designs. They are labeled in order of the 11:11 team's favorites.

<https://www.dropbox.com/sh/i42rkj0a9t5by4n/AAABen0S7XWZDMkHKEW3wnXya?dl=0>

Thank you and please let me know your choices ASAP!

--

Erin Stone

Co-Founder / Program Director / Head Curator

11:11 A Creative Collective

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NOHO MAP.jpg



2nd choice Ghobad top.png

